Fatah M. Aziz

UX Designer

With 2+ years of product design experience, **I focus on simplifying complicated workflows, organizing cluttered navigation, and building dependable design systems & design.MD for coding agents.** Right now, I'm at NuSummit, redesigning complex internal tools so teams can work faster with far fewer mistakes.

WORK EXPERIENCE

NuSummit, *UI-UX Designer*

OCT 2025 - PRESENT

1. **Re-architected the NuSummit Builder Platform by streamlining fragmented menus into a single top navigation bar**, cutting navigation drop-offs by 60% and reducing workflow deployment time by 45%.ad
2. **Designed a smart search experience** for a leading Asset Management Company (AMC), **pulling direct answers from fund brochures, investor guides, and regulatory data to guide retail investors.**
3. **Built an internal sales enablement tool for pre-sales teams to rapidly access pitch decks.** It also helps the team use the existing decks to draft content for potential clients based on their requirements.
4. **The redesigned, intuitive interface of NuSummit Builder Platform resolved long-standing usability flaws**, making product demos significantly more compelling and helping win new enterprise clients.

Origamis AI, *UI Designer*

OCT 2024 - SEP 2025

1. **Designed a comprehensive Design System** from scratch, reducing design-to-development handoff time and ensuring 100% visual consistency across 4 product lines.
2. **Designed a high-complexity "Drag & Drop" workflow builder**, simplifying technical AI processes for non-technical administrative users.
3. **Spearheaded a full-scale rebranding for the founding product suite**, aligning visual identity with new market positioning post-launch.
4. Designed pitchdecks which helped secure **$500k in seed funding.**

Affine, *Senior Associate (Designer)*

JUN 2024 - SEP 2024

1. **Conceptualized MVP designs** for three GenAI-based products

DETAILS

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Portfolio - fatahmaziz.com

SELECT PROJECTS

1. Enhancing Digital Fund Discovery Through Intelligent Search
2. Agentic Workflow Builder and Monitoring Platform
3. NuWiki: AI-Powered Knowledge and Sales Enablement Portal

EDUCATION

B. Tech, *Computer Science and Engineering*

2016 - 2020

BSA Crescent Institute of Science and Technology, Chennai

SKILLS

Design

Information Architecture, Ideation, Brainstorming, Wireframing, Concept Design, Visual Design, Usability Testing, Prototyping

Research

User Flows, Competitive Analysis, Usability Testing, User Interviews, Secondary Research

during stealth mode, directly contributing to successful investor pitches and market entry.
2. Bridged the gap between Engineering and Sales by translating complex technical requirements into **intuitive, user-centric wireframes and high-fidelity prototypes.**

Damngud Design Agency, *Senior Graphic Designer*

OCT 2021 - JUL 2023

1. **Directed B2B/B2C social media strategies**, managing creative output for a diverse client portfolio and streamlining internal production workflows.
2. **Developed motion-graphic storyboards** that increased client engagement rates by ~30% across digital platforms.

Fisart (GoHealthe Services Pvt Ltd), *Consultant – Graphic Designer*

NOV 2020 - MAY 2021

1. **Pivoted content strategy from static imagery to video-first creatives**, leveraging data-driven analytics to increase ~25% in audience engagement and click-through rates.
2. Orchestrated full-scale rebranding projects, ensuring 100% adherence to budget constraints and aggressive **24-hour turnaround times for high-stakes deliverables.**
3. **Produced high-fidelity marketing collateral** for client pitches and social media

Tools

Figma, Notion, Framer, Google AI Studio, GenAI, Adobe Suite

LANGUAGES

English, Tamil, Hindi.

OUTSIDE THE CANVAS

My time outside of work is spent getting lost in books, discovering new food trails, cooking, and staying active through football, basketball, badminton, running and strength training.